BMW 3 Series Cabriolet

328i
335i

The Ultimate Driving Experience®

Passion knows many forms. This is the most exciting one.

From 0 to 100 km/h in just a few beats of your heart.
If you can keep your pulse steady.
M WW 4362

Elegant lines, convex surfaces, flowing curves.

You won't be able to take your eyes off them.

You've already spotted the best seat.
It's the one behind the wheel.

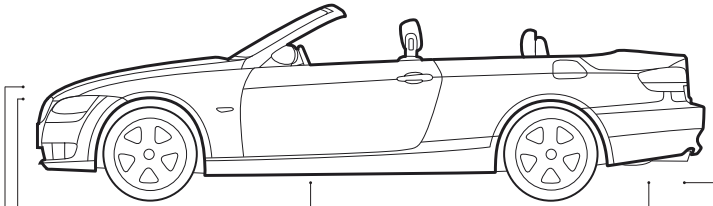
Fall in love at first sight.

The outdoors never felt so good.

Feel closer to the sky without losing your bond with the road.

This is what we've engineered into our vehicles.

The pleasure you get from driving a BMW is the result of fine engineering – always setting the benchmark, because it is based on much more than just engine power. This is the tradition behind BMW EfficientDynamics. It includes the visionary CleanEnergy hydrogen-powered engine, already used in the Hydrogen 7 – a nearly emission-free BMW 7 Series Sedan. Also going into production soon is the BMW ActiveHybrid – an intelligent, performance-oriented engine combining combustion and electronics. And every BMW already includes many technologies that boost dynamics while simultaneously reducing fuel consumption and CO_2 emissions.



High Precision Injection
In this cutting-edge generation of direct injection, the Piezo injectors in the BMW 335i Cabriolet are positioned very close to the spark plugs. They inject fuel at high pressure and with extreme precision. Several injections are possible per ignition process. Thanks to fast and flexible electronic control, the timing and quantity of injections can be precisely adjusted to the power requirement, the temperature, and the pressure in the cylinder – for more output and greater efficiency.

Valvetronic
Instead of using a traditional throttle, Valvetronic technology lets the BMW 328i Cabriolet's engine breathe more easily by varying the lift height of the valves to regulate air intake. The result: improved cold starts, smoother running, and a significant drop in fuel consumption. Using revolutionary technologies like this, BMW has improved its overall average fuel economy more than any other manufacturer.

Efficient automatic transmissions
The new generation of highly efficient automatic transmissions increases performance, comfort, and fuel efficiency.

Lightweight construction
Our engineers use lightweight aluminum throughout our vehicles, in the front section, for example, or for the suspension. The BMW in-line six-cylinder engine, an aluminum/magnesium composition, is the lightest in its class. Taken together, all these weight-saving measures lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.

And this is what comes out.

Thanks to innovative EfficientDynamics features, BMW has been able to significantly reduce CO_2 emissions in many models. But that's just the beginning. We're carrying on our research in terms of EfficientDynamics – in the quest to bring you even more driving pleasure with even fewer emissions.

BMW EfficientDynamics
Less emissions. More driving pleasure.

■ Standard equipment ☐ Optional equipment

The BMW 3 Series Cabriolet is so flexible that it adapts to all your needs.
So if you have the roof down and want to put a golf bag in the trunk, if you want to enjoy a long drive without worrying about items blowing in the wind, or if you simply enjoy having lots of different storage compartments – you'll love the versatility of the BMW 3 Series Cabriolet.

■ **Seat-integrated seatbelt system** ensures an optimum belt geometry, whatever the current seat adjustment settings, to maximize occupant protection. In addition, the system also makes it easier for rear passengers to enter and exit the car.

■ **Transport bag** enables transportation of long items while still protecting the vehicle interior.

■ **Through-loading hatch** with an opening of 40 x 26 cm with the backrest folded down. This enables large or long items, such as golf bags, to be transported in the trunk even with the top down. The bulkhead behind the backrest also includes hooks for securing shopping bags.

■ Standard equipment ☐ Optional equipment

■ **Rear centre console** provides added comfort for rear passengers. Its features include a storage compartment with roller cover, two cupholders, ashtray, and climate vents.

■ **Comfort loading function** facilitates easier access to the trunk with the roof down. Using a remote-controlled process, the roof is moved out of the way in only 10 seconds. The luggage compartment can then be opened, and the maximum trunk opening becomes available. The benefit: convenient loading, without having to close the retractable hard top completely.

■ Standard equipment ☐ Optional equipment

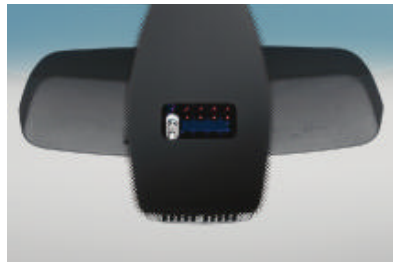
■ **Xenon headlights**, for low and high beam, featuring self-levelling and four corona rings for daytime driving. They provide the best possible illumination at night and in poor visibility. In addition, Adaptive Headlights adjust to the road ahead, ensuring optimum illumination around corners and in bends.

■ **Ornamental front kidney grille** with vertical slats in chrome and chrome surround.

■ Standard equipment ☐ Optional equipment

■ **Retractable hard top** opens quickly and automatically – including the windows – upon pressing a button in the centre console. Ensures year-round usability and improved theft and damage protection, and provides excellent soundproofing even at high speed.

■ **Adaptive Brakelights** improve safety by helping other drivers register your braking intentions. In emergency braking, the illuminated area of the brake lights increases – so drivers in trailing vehicles can instantly distinguish between gentle and full braking.



■ **Rain sensor:** once activated, it automatically switches on the windshield wipers, depending on the intensity of the rain, and controls wiper frequency. The integrated automatic headlight activation function switches on the low-beam headlights as darkness falls or when entering tunnels.

■ **Star Spoke light-alloy wheels – Style 157** 17 x 8.0, 225/45R-17 (only on the BMW 328i Cabriolet).

■ **Star Spoke light-alloy wheels – Style 185** 17 x 8.0, 225/45R-17 (only on the BMW 335i Cabriolet).

☐ **Star Spoke light-alloy wheels – Style 189** 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 255/35R-18 (only on the BMW 335i Cabriolet).

☐ **Cross Spoke light-alloy wheels – Style 197** 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 255/35R-18 (only on the BMW 328i Cabriolet).

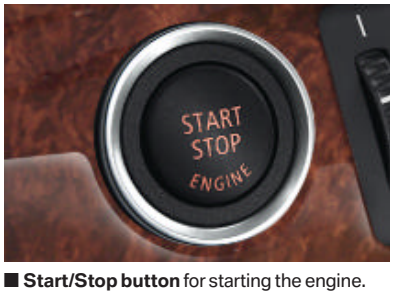
☐ **Star Spoke light-alloy wheels – Style 230** 19 x 8.0 front, 225/35R-19, 19 x 9.0 rear, 255/30R-19 (only on the BMW 335i Cabriolet).

■ Standard equipment ☐ Optional equipment

■ **Sport leather steering wheel**, 3 spokes with Pearl Grey chrome trim including gearshift lever with pearl grey chrome trim and handbrake lever handle in leather.

■ **Instrument panel** with analog instruments and orange red backlighting: speedometer with integrated fuel gauge and tachometer with oil temperature gauge. Also includes digital display for mileage and trip counter, outdoor temperature, and clock.

■ **On-board computer** provides information on average speed, average fuel consumption, current fuel consumption, and fuel range.



■ **Start/Stop button** for starting the engine. After inserting your ignition key, you can conveniently start and stop the engine by pressing this button. With the standard Comfort Access, it is not even necessary to insert the key.

■ **Cruise control** with braking function stores and maintains any selected speed above approximately 30 km/h. After accelerating, the car automatically returns to the previously stored speed. Braking cancels the settings.

■ **Automatic Air Conditioning,** with microfilter, Automatic Air Recirculation (AAR), solar and anti-fogging sensor, and residual heat button, rapidly provides the desired temperature in the cabin and steadily maintains the temperature. With individual front temperature control for left and right sides, including rear cabin ventilation and flow control.

■ Standard equipment ☐ Optional equipment

☐ **Navigation System Professional,** with colour monitor, arrow and map display, and hard drive-based navigation, including iDrive Controller and programmable memory keys.

☐ **Programmable memory keys** – the navigation, audio, and telephone functions most frequently used by the driver and front passenger can be individually assigned to six separate buttons, for quick and easy access. (Included in conjunction with the Navigation System.)

■ **Radio BMW Professional,** with CD drive and MP3 capability. Also includes an auxiliary input in the centre console.

☐ **BMW Individual Audio System,** featuring 12 speakers and 675 watt amplifier. Speakers combine neodymium magnet drivers and hexacone membranes to bring the listening experience of a live concert into your car. Dirac Live™ technology ensures an optimal listening experience in all seats.

■ **AUX-IN port** to allow connection of an external audio source, such as an MP3 player.
☐ **USB Audio Integration** allows for the connection of iPods and various other USB storage devices. Audio files can be navigated and accessed via the vehicle controls.

■ **Six-speed manual transmission** for a very sporty drive. Smooth, with perfect ratios and precise, short-throw gearshifts. The six gears and reduced spacing of gear ratios mean that you can make even more responsive use of the engine power.

☐ **Six-speed automatic transmission** with Steptronic. The gearshift mechanism enables very fast, immaculate gear changes for truly dynamic performance.

☐ **Sport leather steering wheel** in combination with 6-speed automatic transmission with Steptronic paddles. Gearshift paddles behind the sport leather steering wheel allow for even sportier gear changes without having to take your hands off the steering wheel.

■ Standard equipment ☐ Optional equipment

☐ **BMW Assist with Bluetooth Wireless Technology** enhances driving safety even further; includes one year of BMW Assist Safety and Security Package, providing immediate access to Emergency Roadside Assistance and Stolen Vehicle Recovery services. Bluetooth Wireless Technology provides for wireless connection and control of your mobile device, further increasing convenience and safety while driving (standard on the BMW 335i Cabriolet).

■ **Central switch** for automatically opening and closing the retractable hard top and all windows. One pull is enough – 22 seconds later, the hard top has disappeared from sight.

☐ **Sport seats** for driver and front passenger. Optimum lateral support is ensured by infinitely variable electric backrest width adjustment. Also includes manually adjustable thigh support.

■ Standard equipment ☐ Optional equipment

■ **Electric seat adjustment**, for driver and front passenger, with electric adjustment of seat height, fore/aft position, and seat angle, plus memory function for driver's seat and exterior mirrors. Two personalized settings can be stored for the driver's seat and exterior mirror.

☐ **Lumbar support** for driver and front passenger, electrically adjustable for an ergonomically sound seating position and added back muscle support (standard on the BMW 335i Cabriolet).

■ **Seat heating** for driver and front passenger seat (three settings). The seat surface, sides, and backrest are heatable and rapidly provide a comfortable level of warmth.

■ **Lights package** with puddle lights in the door handles, exit lights at the bottom of the doors, and footwell lights at the rear, as well as interior ambient lighting (shown here) using light strips in the door and rear side trim.

■ **Window lifts, electric,** for all windows, with open/close fingertip control; additional switch enables all four windows to be operated simultaneously.

■ **Interior rear-view mirror**, with auto-dimming function and large surface area. The glare from following vehicles is automatically reduced when the amount exceeds a defined limit. Shown here with optional digital compass (standard on the BMW 335i Cabriolet).

■ Standard equipment ◆ No charge option □ Optional equipment ○ Available in package only — Not available

Safety	328i	335i
Adaptive Brakelights	■	■
Adaptive Headlights	■	■
Airbags:		
– Impact-Dependent (ID) airbags for driver and front passenger, with seat occupancy detector for front passenger airbag	■	■
– Knee airbags for driver and front passenger	■	■
– Side airbags for driver and front passenger with integrated head airbag	■	■
Brakes:		
– Disc brakes at the front, vented	■	■
– Disc brakes at the rear, vented	■	■
Central locking, with electronic immobilizer and crash sensor; fuel tank filler flap integrated in central locking	■	■
Central lock switch for central locking	■	■
Dynamic Stability Control (including ABS, CBC, DTC, and extended functionality)	■	■
Foglights, halogen free-form	■	■
Park Distance Control (PDC), rear	○	■
Rain sensor, with automatic headlight activation	■	■
Run-flat indicator	■	■
Run-flat wheels and tires	■	■
Safety bodyshell:		
– Bumper system with aluminum impact absorbers at the front and steel impact absorbers at the rear, reversible up to 4 km/h, and special deformation elements designed to absorb impacts at speeds of up to 15 km/h	■	■
– Integrated side impact protection in doors	■	■
– Rollover protection system (reinforced A-pillar and upper windshield frame, rollbars integrated in rear headrests)	■	■
Seatbelts:		
– Ergonomic inertia-reel seatbelt system at the rear, with 3-point seatbelts for both rear seats and integrated belt catches	■	■
– Inertia-reel seatbelts at the front, with belt tensioner and belt force limiter	■	■
– Seat integrated seatbelt system for driver and front passenger	■	■
Xenon headlights for low and high beam, including automatic headlight range control and four parking light rings	■	■

■ Standard equipment ◆ No charge option □ Optional equipment ○ Available in package only — Not available

Engine	328i	335i
230hp dual overhead cam (DOHC), 24-valve in-line 6-cylinder engine	■	—
300hp dual overhead cam (DOHC), 24-valve in-line 6-cylinder engine	—	■
Double-VANOS	■	■
High Precision Injection (direct injection)	—	■
Light-alloy cylinder head	■	■
Twin Turbo	—	■
Valvetronic	■	—

Transmission/Suspension	328i	335i
6-speed automatic transmission with Steptronic	□	□
6-speed automatic transmission with Steptronic paddles (available only with Sport Package)	□	□
6-speed manual transmission	■	■
Active Steering, with Servotronic	—	□
Double-joint spring-strut front suspension	■	■
Five-link rear suspension	■	■
Power steering	■	■
Sport Suspension	○	○

■ Standard equipment ◆ No charge option □ Optional equipment ○ Available in package only — Not available

Interior Features	328i	335i
Automatic Air Conditioning, including Automatic Air Recirculation, fogging and solar sensors, and residual heat button, with air outlets in the rear. Includes special Cabriolet Mode when ordered with Navigation Package	■	■
BMW Assist with Bluetooth wireless technology; includes one year of BMW Assist Safety and Security services	□	■
Compass mirror, electric	○	■
Cruise control with braking function (multi-level)	■	■
Glove compartment, lockable and illuminated	■	■
Heated steering wheel	□	□
Instrument panel, with circular speedometer and rev-counter displays, as well as gauges for fuel level and oil temperature	■	■
Interior mirror, with auto-dimming function	■	■
Interior trim:		
– Black High Gloss	■	—
– Brushed Aluminum	—	■
– Burl Walnut wood	□	◆
– Poplar Grey wood	□	◆
"LIGHTS ON" warning	■	■
Lights Package:		
– Ambient lighting via LED light strips in door and side trim	■	■
– Entry area illumination integrated in the door handles	■	■
– Footwell illumination, illuminated vanity mirrors for driver and front passenger, and reading lights front and rear	■	■
Lined luggage compartment	■	■
Luggage nets on front seat backs	■	■
Multi-function leather 3-spoke sport steering wheel with fingertip audio and accessory phone controls	■	■
Navigation System:		
– Professional with 8.8" wide-screen colour LCD monitor, arrow and map display, CD/DVD drive, and hard drive, including iDrive Controller and programmable memory keys	○	○
On-board computer (including Check Control)	■	■

■ Standard equipment ◆ No charge option □ Optional equipment ○ Available in package only — Not available

Interior Features	328i	335i
Radio/Audio:		
– BMW Individual audio system, 12 speakers, including two subwoofers, 675 W amplifier, Dirac Live™ technology, 7-band equalizer, and switchable surround modes	—	○
– HiFi sound system, 10 speakers, including 2 subwoofers and 180 W amplifier	■	—
– LOGIC7 Sound System, 11 speakers, including 2 subwoofers, 420 W amplifier, 7-band equalizer, and LOGIC7 signal processing with switchable surround modes	○	■
– Radio Professional with CD drive and MP3 capability (including AUX/IN connection)	■	■
– SIRIUS Satellite radio pre-wiring, including trunk-mounted antenna	■	■
– SIRIUS Satellite radio tuner; includes one year subscription to SIRIUS Satellite radio	□	□
– USB Audio Integration; includes y-cable for full iPod integration	□	□
Radio remote control for central locking, key with automatically recharging battery	■	■
Rear centre console including storage compartment, air outlets, two cupholders, and ashtray	■	■
Seats/Seat comfort:		
– Front seats with Easy Entry function for comfortable access to rear seats	■	■
– Lumbar support for driver and front passenger, electric	○	■
– Seat adjustment, electric, with memory function for driver's seat	■	■
– Seat heating for driver and front passenger	■	■
– Sport seats for driver and front passenger, with electric backrest width adjustment and manual thigh support	□	□
Start/Stop button	■	■
Storage compartments in door trim panels, folding compartment with integrated section for glasses and coins	■	■
Through-loading system, with folding rear backrest and 40 x 26 cm trunk opening	■	■
Transport Bag	■	■
Universal garage door opener	○	■
Upholstery:		
– Dakota Leather with SunReflective Technology	■	■
Window lifts, electric front and rear with open/close fingertip control, trap release, and comfort opening/closing function	■	■

■ Standard equipment ◆ No charge option □ Optional equipment ○ Available in package only — Not available

Exterior Features	328i	335i
Alarm system, for monitoring doors, hood, and luggage compartment lid. Includes battery voltage, interior motion and tilt sensors, and siren with emergency power supply.	○	□
Bumpers in body colour	■	■
Comfort Access with remote operation of retractable hard top and comfort loading function	■	■
Door sill inserts with chrome BMW lettering	■	■
Exterior mirrors, with auto-dimming function and power folding	○	■
Exterior mirrors in body colour, electrically adjustable, aspheric, heated	■	■
Indicators in white (front)	■	■
Metallic paint	□	□
Ornamental front grille with vertical slats in chrome and chrome surround	■	■
Retractable hard top, three-piece, fully automatic	■	■
Wheels:		
– Cross Spoke alloy wheels – Style 197, 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 255/35R-18	○	—
– Star Spoke alloy wheels – Style 157, 17 x 8.0, 225/45R-17	■	—
– Star Spoke alloy wheels – Style 185, 17 x 8.0, 225/45R-17	—	■
– Star Spoke alloy wheels – Style 189, 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 255/35R-18	—	○
– Star Spoke alloy wheels – Style 230, 19 x 8.0 front, 225/35R-19, 19 x 9.0 rear, 255/30R-19	—	□

Audiophile Sound Package	328i	335i
BMW Individual audio system with Dirac Live™ technology; SIRIUS Satellite radio tuner; USB Audio Integration	—	□

Executive Package	328i	335i
Alarm system; Auto-dimming exterior mirrors; BMW Assist with Bluetooth Wireless Technology; Electric Compass mirror; Heated steering wheel; Lumbar support; Park Distance Control; Universal garage door opener	□	—

Navigation Package	328i	335i
Navigation System Professional; Voice Recognition	□	□

Premium Sound Package	328i	335i
LOGIC7 Sound System; SIRIUS Satellite radio tuner; USB Audio Integration	□	—

Sport Package	328i	335i
18" Cross Spoke alloy wheels – Style 197; Sport seats; Sport Suspension	□	—
18" Star Spoke alloy wheels – Style 189; Sport seats; Sport Suspension	—	□

Weight		328i	335i
Curb weight (manual/automatic)	kg	1720/1750	1815/1825
Maximum permissible (manual/automatic)	kg	2120/2150	2195/2205
Permitted axle load, front/rear	kg	955/1200	1010/1200
Permitted load	kg	380	380

Engine		328i	335i
Bore/Stroke	mm	85.0 x 88.0	84.0 x 89.6
Compression ratio	:1	10.7	10.2
Cylinders/Valves		6/24	6/24
Displacement	cc	2996	2979
Maximum torque/rpm	lb-ft	200/2750	300/1400
Nominal output/rpm	hp	230/6500	300/5800

Transmission		328i	335i
Automatic gear ratios	I/II:1	4.07/2.37	4.17/2.34
	III/IV:1	1.55/1.16	1.52/1.14
	V/VI/R:1	0.85/0.67/3.20	0.87/0.69/3.40
Final drive ratio	:1	3.91	3.46
Manual gear ratios	I/II:1	4.32/2.46	4.06/2.40
	III/IV:1	1.66/1.23	1.58/1.19
	V/VI/R:1	1.00/0.85/3.94	1.00/0.87/3.68
Final drive ratio	:1	3.38	3.08

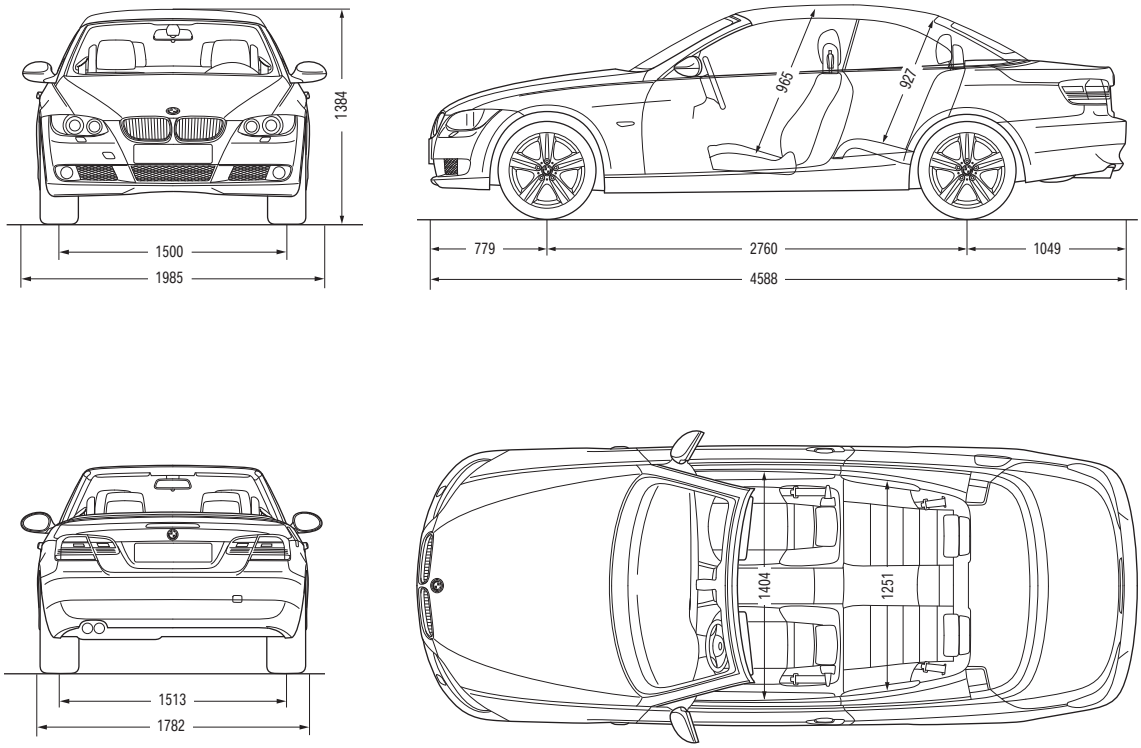
Performance		328i	335i
Acceleration 0 to 100 km/h (manual/automatic)	sec	7.2/7.7	5.8/6.0
Top speed[1]	km/h	210	210

Fuel consumption		328i	335i
City (manual/automatic)	L/100 km	12.2/11.4	12.3/11.8
Highway (manual/automatic)	L/100 km	7.4/7.2	7.7/7.5
Tank capacity, approximately	L	61	61

[1] Electronically limited.

Wheels		328i	335i
Material		Light-alloy	Light-alloy
Tire dimensions	standard	225/45R-17	225/45R-17
Wheel dimensions	standard	17 x 8.0	17 x 8.0

Electric System		328i	335i
Alternator output	Amps	180	180
Battery capacity	Ah	70	70



All dimensions in the technical drawings in millimetres.
Luggage compartment capacity: 210–350 litres.

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The Ultimate Driving Experience®

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BMW recommends Castrol

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